



# WHITE WALL

Welcomes you to London!

Dear Delegates,

Welcome to the UK! Our Consulate and UK-based teams are delighted that you have joined us for what we are sure will be an informative and productive mission. As you know, this is a key moment for advancing trade and economic growth in our two countries and around the world.

We hope that everyone involved will come away with a first-hand view of the breadth and impact of the trade and economic relationship between our countries, as well as a greater appreciation of how US and UK approaches and capabilities align.

Thank you again for your interest and your willingness to share your perspective on the importance of trade and economic alignment. We encourage you to engage in discussions, ask questions, and share experiences you think may be of interest.

Once again, a warmest welcome. We look forward to spending the week together and working with each of you long after the delegation concludes!

Sincerely,

**Melissa Wooten**

Head of Politics, Press, and Public Affairs, British Consulate Chicago

**Tim Bakke**

Director of Trade, British Consulate Chicago



**PROUD  
TO SUPPORT**



Whitewall welcomes you to London!

Whether you're a first-time visitor or a regular traveller, London will always surprise you.

Phil frequently hops the pond from his day job running our West Coast US office, while Matthew takes care of business in London.

Both of us are passionate about creating amazing experiences – and London offers a playground like no other. You can often find us out on the town enjoying restaurants, the theater and other cultural attractions, as well as soaking up the rich history of this incredible city.

Enjoy your time in the UK – and look out for our WW logo on the places and activities you really won't want to miss!

Phil White  
CEO

Matthew Canning-Wall  
CCO



### PHIL & MATTHEW'S TOP PICKS



All these suggestions would enhance your London experience – our special favorites are highlighted just for you



# MENU

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## BUCKINGHAM PALACE, SW1

The home of the British monarchy and of The King's Gallery: an intimate showcase for the masterpieces of the Royal Collection.



## BLACK HISTORY WALKS

Black history and the history of London are one and the same; experience many of the places and people who made that history on these engaging walks.



## TOWER OF LONDON, EC3

The Gunpowder Plot of 1605 saw Guy Fawkes and a band of ne'er-do-wells try to blow-up Parliament. Watch the plot come to life at the Tower Vaults.



## ST. JAMES'S PARK, SW1



See this beautiful green space in the throes of Spring. Daffodils and bluebells make for a calming walk and you can even see pelicans nesting by the open water.



## BRITISH MUSEUM, WC1

From ancient history to modern art this museum covers the whole of civilization. Current exhibitions include an examination of the Gladiators of Rome and the printing of Picasso.



## WESTMINSTER ABBEY, SW1

Marvel at a thousand years of history and make a special visit to Poet's Corner: resting place of the UK's literary giants from Chaucer to the present day.



## NATIONAL GALLERY, SW1

Your once-in-a-century chance to see sublime masterpieces that span the history of Art: everything from Great Masters to modern trailblazers.

# HISTORY BUFFS

Click the images to find out more!



## BRICK LANE, E1

Brick Lane in East London is a vibrant hub that showcases the rich heritage and cultural identity of the Bangladeshi community. A curry here is a must.



## SHOREDITCH, E2

London's trendy art district has something for everyone – from creative arts to cool bars and cafés like **Origin Coffee!**



## OLD COMPTON STREET, W1

The beating heart of London's amazing LGBTQ+ community. There are bars and clubs plus a wide array of shops – or simply soak up the buzzy atmosphere with pride!



## NOTTING HILL, W11

Home to the world-famous carnival (and Hugh Grant of course), this is the place to explore the incredible market on Portobello Road. (\*Julia Roberts not included!)



## CHINATOWN, W1

A foodie paradise in the heart of Soho – we recommend saying hello to Mr Wing of **Tao Tao Ju** – a friendly welcome (and delicious dishes!) await you.



## BOROUGH MARKET, SE1



Whitewall's old stomping ground and home to the world's greatest food market (we're biased!) You'll want to come hungry – you won't leave that way!



## BRIXTON, SW2

Sign up for a self-guided Music Tour of this vibrant and diverse neighborhood – music is in Brixton's soul and its influence is everywhere.

# DIVERSE-CITY

Click the images to find out more!



## AKARA, SE1

Nigerian Akara Osu with the flavour-packed delights of Brazilian Acaraje is the star at this gem situated in Borough Market.



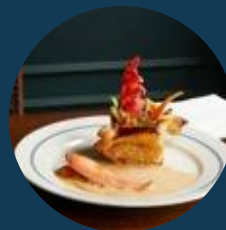
## RULES, WC2

It doesn't get more British than this – London's oldest restaurant has been serving up the UK on a plate for a discerning clientele in Covent Garden since 1798.



## THE DEVONSHIRE, W1

There are pubs, and then there's the Devonshire! It may look like a typical London boozier, but its kitchen wizards elevate British classics beyond belief.



## 64 GOODGE STREET, W1



Don't be fooled by the plain exterior: inside, Chef Stuart Andrew is offering up superb interpretations of French classics "from an outsider's perspective."



## PLATES RESTAURANT, EC1

As the first vegan restaurant in the UK to earn a Michelin star, this culinary gem delivers a dazzling feast of modern, seasonal creations—blending sophistication with bold, unforgettable flavors.



## DARJEELING EXPRESS, W1

Staffed by Bengali women with no formal training, this authentic little gem showcases the best of North Indian cuisine – and your tastebuds will be tingling.



## GOLDEN UNION, W1

Pretentious it ain't, but this no-frills fish bar in Soho serves up some of the capital's best fish-and-chips; and what trip to London would be complete without that?

# FOODIES

Click the images to find out more!



## RONNIE SCOTT'S, W1



This legendary club is the home to London's eclectic jazz scene – and has been since 1959. **March 2<sup>nd</sup>** sees legend Curtis Stigers take the stage whose blend of jazz, soul, and pop.



## THE DRUMSHEDS, N18

Drumsheds is a large-scale nightclub and events venue located in Tottenham in the London Borough of. **March 8<sup>th</sup>** hosts the Red Bull Culture Clash.



## JAZZ CAFE, NW1

Great jazz performers from around the world, with **March 7<sup>th</sup>** bringing an experience of the gospel-blues fusion of Izo FitzRoy at the Jazz Cafe in London.



## FABRIC, EC1

Many a fine time had at Fabric, host resident and guest DJs playing drum and bass, dubstep, house and techno. **March 7<sup>th</sup>** sees an evening filled legends of the scene and future.



## MINISTRY OF SOUND, SE1

The flagship all-night club will be presenting a Pancake Rave on **March 4<sup>th</sup>** that is sure to fill your belly with delights and your ears with a music range from Hip Hop to Pop and Disco.



## NIGHT TALES LOFT, E8

An intimate club and terrace that overlooks the East London skyline presents Larizzle on **March 7<sup>th</sup>** for a night of UK Afro House and amapiano sound.



## SOUTHBANK CENTRE, SE1

*London's* biggest arts centre presents Mitsuko Uchida on **March 7<sup>th</sup>** for her interpretation of Viennese composers in the Royal Festival Hall.

# MUSIC LOVERS

Click the images to find out more!





## PADDINGTON BEAR EXPERIENCE, SE1

Everyone's favorite bear is hosting his very own immersive experience, and you're cordially invited. Expect the unexpected when Paddington's around. Also, marmalade.



## ABBA VOYAGE, E15

Take a chance on the most popstastic show in town, as mind-blowing technology recreates one of the world's most famous bands. We dare you not to sing along!



## MONOPOLY LIFE-SIZED, W1

See all of London in one venue as you enter the world of the classic board game. Mr Monopoly himself guides you through this fast and fun experience.



## STRANGER THINGS, W1

Whether you're a fan of the Netflix smash hit or not, we defy you not to be enthralled by this imaginative and dynamic prequel, live on stage.



## OUTERNET LONDON, W1

The UK's most visited cultural attraction offers eye-popping visuals and interactive screens. A live music venue attracts big-name performers.



## THE MOONWALKERS, N1C

Narrated by Tom Hanks, Lightroom's powerful technology will transform this immense space into a vehicle for a spectacular immersive voyage to our closest celestial neighbour.



## TWIST MUSEUM, W1

Be prepared to be blown away by this incredible immersive space where nothing is quite what it seems. A mind-bending experience awaits.

# GET IMMERSSED

Click the images to find out more!



## KEW GARDENS, TW9

More than just the world's most diverse botanic collection, the Gardens offer a haven of peace and tranquillity to soothe the soul featuring a haven of Orchids.



## VAUXWALL, SW8

Hundreds of climbs await the adventurous in the arches beneath Vauxhall Station. Beginners and experienced mountaineers welcome.



## BROCKWELL LIDO, SE24

If cold-water swimming is your jam, this iconic outdoor pool offers the chance for a bracing dip before you head to the nearest pub to warm up!



## KENSINGTON GARDENS, W1

Stretch your legs and your imagination on **March 7<sup>th</sup>**, as The Royal Parks presents a guided tour exploring the hidden stories of St. James' Park.



## NETIL360, E8

For an elevated wellness experience like no other, head to East London for the Netil360 Rooftop Sauna. You'll feel on top of the world.



## AIRE ANCIENT BATHS, WC2



Come relax in this day spa made for self-indulgence and intimate retreats bringing the beauty of ancient spa rituals and practices to the heart of London.

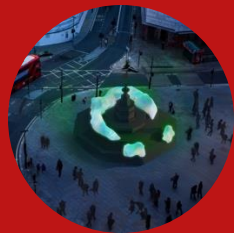


## BANYA NO.1, N1

This spa is not for the faint-hearted! Treat yourself to a traditional *banya*, an ancient spa ritual combining extremes of heat and cold.

# LIVING WELL

Click the images to find out more!



## ART AFTER DARK, W1

From March 6th to 8th, London's West End will be transformed, featuring a , immersive cosmic art experience by award-winning eco-feminist artist Dr. Nelly Ben Hayoun-Stépanian.



## ALISON WATT: FROM LIGHT, W5

Opening on March 5th at Pitzhanger Manor & Gallery, this exhibition presents a new series of paintings by Alison Watt, resonating with the architecture and collection of Sir John Soane.



## SIENA: THE RISE OF PAINTING, WC2

Starting March 8th at the National Gallery, this exhibition reunites paintings by some of the greatest Italian artists of the 14th century, many displayed together for the first time in centuries.



## ARPITA SINGH EXHIBITION, W2

Beginning **March 13th** this exhibition marks Arpita Singh's first solo show outside India, spanning over 60 years with vibrant watercolours, intricate ink drawings, and bold oil paintings.



## LEIGH BOWERY, SE1

Opening **February 27th**, this exhibition celebrates the life and career of Leigh Bowery, known for his transformative roles as an artist, performer, model, and fashion designer.



## MICKALENE THOMAS, SE1



Opening **February 11th** this exhibition transforms the space into a 1970s domestic setting, showcasing paintings of Black women in luxuriant environments.



## NOAH DAVIS EXHIBITION, EC2

Opening February 6th at the Barbican Art Gallery, this exhibition presents a dreamlike vision of Black life in modern America through the paintings of Noah Davis.

# LOTS TO SEE

Click the images to find out more!



## THE CHURCHILL WAR ROOMS, SW1 <sup>A</sup>

must-visit for those interested in military history and the enduring UK-US alliance during WWII. This underground bunker tells the story of his leadership and strategic decisions during the war.



## RED LION PUB WHITEHALL, SW1

A real British pub tucked away only yards from the corridors of power. Enjoy a drink and rub shoulders with the political elite.



## THE GUILDHALL, EC2



Home to the City of London Corporation and still the centre of government in the City of London, the perfect excursion for anyone looking to understand London politics.



## BENJAMIN FRANKLIN HOUSE, WC2

Nearly 250 years after the birth of the American nation, immerse yourself in the last remaining home of Benjamin Franklin.



## MANSION HOUSE, EC4

The permanent residence of the Mayor of London since the 1740's Mansion House is a space to savour everything from Georgian architecture to the cells in the cellars.



## POLITICAL WALKING TOUR

There's no better way to get to know the city than on foot. This walking tour will take you into the beating heart of political London



## APSLEY HOUSE, W1J

With its address of No.1 London, the ancestral home of the Duke of Wellington boasts history, architecture, art and a political undercurrent.

# POLITICAL LONDON

Click the images to find out more!



Click on the image or company name to visit their website.

## Making Every Moment Count for Your Brand

At Whitewall, we are committed to transforming every brand experience into a memorable, impactful moment. We specialize in creating innovative and immersive design and experiences that captivate and resonate with audiences, ensuring your brand remains unforgettable. With offices in London, New York and San Francisco we design and deliver for brands and organizations across the globe.

### Design

Whitewall ensures your brand thrives across multiple platforms. From campaigns and everyday digital communications to XR, VR, AR and the Metaverse, we create design that place your brand at the forefront of style and substance — making every digital interaction impactful and meaningful.



# WHITEWALL

### Digital

Our digital services are centered on making sure every touchpoint of your digital presence counts. We craft content that is both functional and captivating, ensuring your audience remains engaged at every step.

### Experience

When it comes to experiential events, we don't just create moments — we turn them into movements. Whitewall delivers bespoke experiences that engage, inspire, and build lasting connections with your audience.

At Whitewall, we understand that every second is an opportunity to elevate your brand.

**Let us make every moment count for you.**





We hope you enjoy all that London has to offer.

If you would like to create a bespoke experience for your family and friends or colleagues, get in touch with **Matthew** at Whitewall.

As experts in “experience engineering”, we can curate your ideal London visit and leave you with memories to last a lifetime.

# WHITEWALL

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